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January 5, 2010  
**Sadler, Breen, Morasch & Colby, ps**  
**422 W. Riverside Ave, Suite 424**  
**Spokane WA 99201**

Patent No. : 6,963,897 B1  
Inventor(s) Edward A. Hubbard  
Issued : November 8, 2005  
For **CUSTOMER SERVICES AND  
ADVERTISING BASED UPON DEVICE  
ATTRIBUTES AND ASSOCIATED  
DISTRIBUTED PROCESSING SYSTEM**  
Doc. No. **NING0011**

To Whom It May Concern:

The Certificate of Correction issued on January 5, 2010, issued in error, in that error(s) was made in identifying the patent number and/or keying text/corrections, i.e.:

The title page displaying the corrected number of drawing sheets in printing patent was not included in the issued cofc. There are now 30 drawing sheets included in the printed patent with the drawing sheet consisting of FIG. 16 being added. A superseding cofc will be prepared to include the title page displaying the correct number of drawing sheets in printed patent and drawing sheets with corrected drawing headers including drawing sheet consisting of FIG. 16.

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Therefore, a certificate of correction will be issued to correct (supersede) the Certificate of Correction containing error(s), made during preparation of the Certificate of Correction, as noted above.

No further response is required, from applicants (attorney). However, errors discovered by attorney, other than as noted and described above, should be noted on a *copy* of the Certificate of Correction that was issued in error, accompanied by a signed transmittal letter and submitted directed to this Branch.

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cbn